

Creators & Ambassadors Program Terms of Service

Last updated: [11 August 2026]

ABOUT THIS AGREEMENT

1. These rules are a legally binding agreement (**Agreement**) between you and us.
2. By “**us**” we mean CD PROJEKT RED S.A., ul. Jagiellońska 74; 03-301, Warsaw, Poland.
3. This Agreement applies to our Creators & Ambassadors Program (**Program**), including user access to the Program’s website located at creators.cdprojektred.com (**Program’s website**), dedicated Discord server and other services provided through the Program (**Services**).
4. The Program is a global creator program intended exclusively for eligible content creators, providing them with access to our pre-launch materials, game keys, premium assets and direct support from our team.
5. The Agreement becomes binding once you submit your application to the Program through an application form available on the Program’s website.
6. This Agreement applies only to the Creators & Ambassadors Program – for the legal rules applying to all other CD PROJEKT RED games and services, please see here https://regulations.cdprojektred.com/en/user_agreement.

APPLICATION AND REGISTRATION

7. In order to apply to the Program you have to:
 - a. be at least 18 years of age,
 - b. have an active CD PROJEKT RED Account,
 - c. agree to adhere to this Agreement and Fan Content Guidelines,
 - d. have a demonstrated interest in our games,
 - e. meet at least one of the following eligibility requirements, determined based on the review of the media channels you declared in your application:
 - i. at least 3,000 average views per video over the last 90 days
 - ii. at least 15 average concurrent viewers on stream content over the last 90 days
 - iii. at least 5000 combined followers across social platforms.
8. Meeting the eligibility requirements does not guarantee acceptance into the Program. We decide, at our sole discretion, whether to accept an application.
9. Once you submit your application it will be reviewed by our team. Although this typically takes 3-5 days, it may take up to a few weeks. Following the review, we will send you an email with the result of the review and instructions on the next steps.
10. In case you did not receive a confirmation email or you disagree with the result of the review, please contact us at creators@cdprojektred.com.

11. If we accept your application, before you become registered in the Program you will also have to electronically sign a non-disclosure agreement (**NDA**), which we will send to your email address.
12. Upon verifying you properly signed the NDA we will grant you access to the Program's website and you will become a registered participant of the Program (**Participant**).
13. Application to the Program and use of the Program's website and other Services are free of charge.

WHAT YOU CAN DO

14. As a Participant you can use the Program's website to:
 - a. access pre-launch materials relating to our games and services
 - b. request game keys and other product samples
 - c. access information regarding our current and upcoming campaigns
 - d. download media assets and use them in your activities as a content creator under the terms of this Agreement (see below).
15. As a Participant you also receive access to the Program's Discord server, where you can follow Program announcements, contact your peers and communicate directly with our team. Access to the Program's Discord server is limited exclusively to Participants and members of our team. If we determine that a person is not eligible to participate in the Program, we may remove that person from the Discord server at any time. You must not invite or otherwise facilitate access to the Discord server for any person who is not eligible to participate in the Program. Any such attempt will constitute a material breach of this Agreement. Unless we expressly state otherwise, all conversations and other communications within the Program's Discord server constitute Confidential Information under the NDA.
16. You can receive email notifications and reminders regarding our campaigns and related updates. You can manage your email notifications preferences through your Participant account settings.
17. From time to time, at our sole discretion, we may offer Participants additional opportunities and benefits, such as invitations to events, promotional merchandise or exclusive experiences. Participation in such opportunities may be subject to additional rules. Where necessary for us to provide a particular opportunity or benefit, we may ask you to provide additional information, such as your postal address. If you choose not to provide the requested information, we may be unable to provide you with the relevant opportunity or benefit.

CODE OF CONDUCT

18. We want the Program to be a welcoming, professional and trustworthy community for creators. When participating in the Program, communicating with other Participants or members of our team, or creating content relating to

the Program, you must conduct yourself in a respectful and responsible manner.

19. In particular, you must not:

- a. harass, threaten, bully, intimidate or otherwise abuse other Participants, members of our team or any other person;
- b. publish or communicate content that is hateful, discriminatory, racist, xenophobic, sexist, defamatory, obscene, sexually explicit (unless clearly justified by the content of our games), or otherwise offensive or illegal;
- c. knowingly spread false or misleading information about CD PROJEKT RED, the Program, our games or other Participants;
- d. deliberately provoke conflicts, troll, or otherwise engage in conduct intended to disrupt discussions or undermine the community;
- e. infringe the intellectual property, privacy or other rights of any person;
- f. impersonate CD PROJEKT RED, any member of our team or another Participant, or otherwise misrepresent your relationship with us;
- g. encourage, assist or promote conduct that violates this Agreement, the NDA, the Fan Content Guidelines or applicable law;
- h. engage in any conduct that could reasonably damage the reputation of the Program or CD PROJEKT RED.

WHAT YOU CANNOT DO

20. While participating in the Program, you must:

- a. comply with this Agreement, the NDA and the Fan Content Guidelines;
- b. use the Program and the Services only for their intended purpose and in accordance with the instructions we provide from time to time;
- c. comply with all laws and regulations applicable to your participation in the Program and your creator activity, including any requirements to clearly disclose sponsored, promotional or otherwise incentivised content.

21. In particular, you must not:

- a. disclose or otherwise misuse any Confidential Information protected by the NDA;
- b. use the Program, the Services or any materials made available through them in a manner that violates the Fan Content Guidelines;
- c. attempt to gain unauthorised access to the Program, the Program's website, the Discord server or any other systems or accounts used in connection with the Program;
- d. deliberately or maliciously interrupt or interfere with the Program or any CD PROJEKT RED services, including interference with or disruption of CD PROJEKT RED's or any third party's networks, software or servers;
- e. engage in any activity that may adversely affect the security, integrity or reputation of the Program or CD PROJEKT RED.

- f. sell, transfer, barter or otherwise distribute game keys, product samples, event invitations or other Program benefits to third parties unless we expressly permit it.

INTELLECTUAL PROPERTY

- 22. Unless stated otherwise in this Agreement, the Program's website and all the content provided through the website is protected by copyright, trademark and other intellectual property laws worldwide. This includes any and all content from the video games produced by CD PROJEKT RED, including (but not limited to) their visual components, characters, story, items, music, graphics, computer code, user interface, look and feel, game mechanics, gameplay, audio, video, text, layout, databases, data and all other content. You may not use or exploit any part of the content except as explained in this Agreement. No ownership right or interest or other rights in the content or any part of it is transferred to you.
- 23. We grant you, as a Participant, a non-exclusive, non-transferable, royalty-free, revocable permission to use, copy, reproduce, distribute, publish, display, broadcast or make publicly available at a time and place individually chosen by the recipient the media assets made available to you via asset library of the Program website, provided that:
 - a. you use the assets exclusively for your activity as content creator and within the context of our games and services,
 - b. you keep intact all trademark, copyright and other proprietary notices,
 - c. you do not modify the promotional content,
 - d. you do not use the promotional content to do or say anything that is or may be considered racist, harassing, xenophobic, sexist, discriminatory, abusive, defamatory or otherwise offensive or illegal, and
 - e. you do not make any kind of impression that you are an employee of or you act on behalf of CD PROJEKT RED, or that CD PROJEKT RED is co-author of your works containing promotional content or that it assumes any responsibility for your use of promotional content.
- 24. CD PROJEKT RED may revoke the abovementioned permission at any time, for any reason whatsoever, with immediate effect with no refund to you.

SUSPENSION AND TERMINATION

- 25. If you decide you no longer wish to participate in the Program, you can leave the Program at any time through your Participant's account settings panel. Please note that leaving the Program will permanently remove your creator profile and to return the Program you will have to apply again.
- 26. We may suspend or terminate your access to the Program if:
 - a. we become aware that at the moment of application you were not eligible to enter the Program;

- b. you breach the NDA;
 - c. you breach the Code of Conduct;
 - d. you materially breach this Agreement in any other way.
- 27. Suspension is a temporary measure. We may suspend your participation in the Program where we reasonably believe that you have committed a serious breach of the Code of Conduct, other provisions of this Agreement, or the NDA, and we need time to investigate the matter. During the suspension, your access to the Program and its Services may be restricted in whole or in part. Once our investigation is complete, we may reinstate your participation or terminate it in accordance with this Agreement.
- 28. We may also suspend your participation in the Program immediately where we reasonably believe this is necessary to:
 - a. protect the security or integrity of the Program or our systems;
 - b. prevent unauthorised disclosure or misuse of Confidential Information;
 - c. protect other Participants or third parties from harm;
 - d. comply with applicable laws, regulations, court orders or requests from competent authorities; or
 - e. prevent or mitigate material harm to CD PROJEKT RED, the Program, our intellectual property or our reputation.
- 29. If we suspend or terminate your participation in the Program, you may ask us to review our decision by contacting us at creators@cdprojektred.com within 30 days from the date we notify you of the decision. We may ask you for additional information where necessary. Following our review, we will notify you of our final decision.
- 30. Termination of your participation does not affect any obligations under the NDA.

FINAL PROVISIONS

- 31. Participation in the Program does not create any employment, agency, partnership or joint venture relationship between you and CD PROJEKT RED.
- 32. This Agreement is governed by and should be interpreted according to the laws of Poland.
- 33. Any dispute regarding the Program, Services, and/or this Agreement, must be brought before the court of Poland.
- 34. If you are a consumer, the choice of Polish law and the jurisdiction provisions above do not deprive you of any mandatory protections afforded to you under the laws of the country where you have your habitual residence, to the extent such protections cannot be waived by agreement.
- 35. If any part of this Agreement is found not to be legally enforceable, this won't affect any other part of it.
- 36. We can assign, subcontract, or transfer this Agreement to a third party or another company within the CD PROJEKT capital group if it's necessary for

the support of the Program, as part of any reorganisation or merger or for other business reasons. We'll let you know if this happens.

37. We may change this Agreement if we think it's necessary for one of the following reasons:
- a. we introduce new Services or make changes in existing Services that affect this Agreement;
 - b. we need to adjust the Program eligibility requirements;
 - c. we undergo a merger, acquisition, or corporate restructuring that affects this Agreement;
 - d. we are required to do so by law, regulation, or a binding order from a governmental authority;
 - e. we need to address security, legal, and/or compliance requirements;
 - f. continuing to provide a Service becomes impractical due to technological, operational, or business reasons;
 - g. a Service relies on a third-party provider that ceases to support it;
 - h. we choose, at our sole discretion, to discontinue offering a Service under this Agreement.

If so, we will make the changed Agreement available online and update the "Last Updated" date.

38. Once we change the Agreement, it will become legally binding on you 30 days after we post it online.

During that period, you're welcome to contact us at legal@cdprojektred.com if you have specific questions about the changes.

39. If you do not agree to the changes, you will no longer be able to participate in the Program. We encourage you to contact us if you have any questions about the changes.